

PION Group - new name and growth strategy for the owner company with holdings such as QRIOS, Workspace Recruit and Poolia

[PION Group AB](#) (formerly Poolia AB), the owner company with holdings that focus on human competence and technical solutions that strengthen, streamline and develop in order to meet the needs of the increasingly digital labor market, is now being launched.

PION Group is a growth company that creates synergy effects between the portfolio companies in the sphere. By collecting data, sharing analysis and methodology, both customers, employees and investors can achieve results more quickly. Today, PION Group consists of Poolia, QRIOS Life Science, QRIOS IT, QRIOS Management Consulting, Uniflex, Workspace Recruit, Roi Rekrytering and Student Node. PION Group is present in Sweden, Norway and Finland. The company will be traded under the name PION B on Nasdaq Stockholm. There is a clear growth ambition via acquisitions and organic growth in the coming years.

PION Group works to maximize the ability of people and companies to perform at the highest level through competence, technology and insight. PION Group works to increase the competitiveness of society by accelerating change, raising and developing competence and optimizing it by matching needs with demanded abilities and providing the market with digital tools and insights. The main owner is the tech group [Danir Resources](#).

- We want to create a strong future for both companies and resources in the Nordic labor market. With thousands of consultants and employees on assignments in the Nordic business community, we have information that can be compiled into insights about where we are going. Together, we accelerate positive social development while our own portfolio companies are positioned correctly for assignments, says Lars Kry, chairman of the board PION Group.

- We are convinced that people will continue to be the hub for growth in the future as well. We are equally convinced that new technologies will improve and accelerate human capabilities at a breakneck pace. That is why we combine Human Resources with Tech Resources, continues Lars Kry, chairman of the board PION Group.

PION Group represents 4,000 people who in turn deliver more than 160,000 consulting hours a week. In addition to the activities conducted in the respective companies within the group, additional value is created by the group being able to collect, structure and analyze the knowledge that the sphere represents.

- Within the framework of PION Group, we cover the labor market's need for resource provision, both from a strategic and operational perspective, something that allows us to package insights that make both consultants and companies better equipped for success, concludes Lars Kry, chairman of the board PION Group.

This is information that PION Group AB (publ) is obliged to make public according to the EU's Market Abuse Regulation and the Securities Market Act. The information was submitted, through the contact person below, for publication on September 5, 2022 at 06:00 (CEST).

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About PION Group

[PION Group](#) operates in consulting, strategy development, HR-Tech, recruitment, Executive Search, Interim Management and staffing. The name PION comes from the word pioneer which means forerunner, entrepreneur and settler. In the near future, PION Group will grow both organically and via acquisitions with the aim of creating a skills supply company that creates stronger growth in the markets the company operates in.

PION Group has its foundation in the recruitment company Poolia, which was started in 1989. The current main owner, Danir Resources, is one of the largest IT groups in the Nordics. After Danir's entry, several companies have been added such as QRIOS, Workspace Recruit, Roi and Student Node. PION Group is present in Sweden, Norway and Finland.