

Poolia strengthens its strategy business by starting QRIOS Minds Insights AB

In line with Poolia's new focus with various specialized brands and a broadening of the offer towards HR-Tech, consulting services and strategy consulting, Poolia is now starting a new strategy and management consulting company, QRIOS Minds Insights AB.

QRIOUS Minds Insights addresses the increased demand for the type of management and strategy consulting services that strengthen companies in the areas of People & Business Management. QRIOUS Minds Insights offers consultants with excellence in Business and HR strategy, HRIS/Ed-Tech and Learning.

"Given the pressure for change that digitization, skills shortages, global competition and sustainability create, it is operationally critical to design strategies to strengthen and transfer the business' abilities and skills for continued growth and competitiveness. Today, it is clear that these business-critical issues are very high on the minds of management and owners. Because we have cutting-edge expertise in business strategy, HR strategy, learning/competence development and HRIS/ED-Tech, we have the ability to be the customers' overall partner to move and strengthen the business and its employees," says Christian Castwall, CEO at QRIOS Minds Insights AB.

"In the business direction we are now taking, the establishment of QRIOS Minds Insights AB is very important. By establishing this business, we take a position in the market where we can fully support our customers in their development for strengthened competitiveness - from strategy to the right staffing with competent employees and consultants. That Christian, with his long experience in strategy and management consulting, is taking on the role of CEO feels very good and we look forward to strong growth in this part of the business," says Jan Bengtsson, Group CEO of Poolia AB.

For more information contact:

Jan Bengtsson, CEO Poolia AB, 073-600 68 10

Christian Castwall, CEO QRIOS Minds Insights AB, 073-558 26 15

About QRIOS Minds Insights AB

QRIOUS Minds Insights AB is a People & Business strategy and management consulting company with a focus on strengthening customers within HR/People strategy, HRIS/ED-Tech and Learning. See further information at: <https://www.qrios.se/erbjudande/people-and-business-management/>

About Poolia AB (under name change to PION Group AB)

The Poolia Group is located in Sweden, Finland and Norway and works with Consultancy, Interim Management, Executive Search, HR-Tech as well as recruitment and staffing. The business is conducted under the brands QRIOUS, Workspace Recruit, Poolia, Uniflex, Roi Rekrytering and Student Node. The group's parent company Poolia AB is listed on Nasdaq Stockholm, Small Cap. For more information, please visit www.poolia.se